



33RD MACB ANNUAL SCIENTIFIC CONFERENCE

Malaysian Association of Clinical Biochemists (MACB)
cordially invites you to participate in the 33rd MACB
Conference 2023 to be held in Kuala Lumpur

DATE : 5th - 6th September 2023

VENUE : PULLMAN HOTEL, BANGSAR

Pre-Conference Workshop
4th September 2023

**PARADIGM SHIFT OF LABORATORY MEDICINE-
KNOWLEDGE ENGINEERING**

SPONSORSHIP PROSPECTUS



33RD MACB ANNUAL SCIENTIFIC CONFERENCE 2023

The conference shall feature the latest topics on advancements in Clinical Biochemistry which will be delivered by prominent local and international speakers. The Conference also provides the avenue for the experts in the region to share and exchange their experience in the practice of laboratory medicine.

The key attendees to this conference are the clinical biochemist, clinical pathologists, lab managers, medical laboratory technologists, researchers and individuals in the field of laboratory medicine. They are constantly gaining knowledge and skills, sharing best practices and networking with laboratory medicine professionals and experts from around the world.

MACB encourages you to consider a mutually-beneficial partnership as a sponsor of this two-day interesting event to take advantage of the valuable exposure and recognition on offer. By becoming one of our conference sponsors, you have the chance to reach the targeted audience on-site, as well as beyond the conference with opportunities that will produce additional value and increased views. It will also demonstrate your commitment to the advancement of laboratory medicine. We anticipate the 33rd MACB Annual Scientific Conference 2023 to be a great success with the continuous support from the corporations and leaders in laboratory medicine because knowledge and technology are best when they bring people together!

In addition, the corporate delegates are entitled for a 10% discounted rate off the actual conference fee.

Please browse the sponsorship packages and select one that suits your needs.

PLATINUM SPONSOR: RM50,000.00

No	Items/Entitlement	Value (RM)
1	2 Exhibition Booths (3M x3M) – Includes 2 Conference Bag, 4 Exhibitor Badges and Exhibitor Listing in the Conference Programme Book, 4 lunch passes on Day 1 and 2	16,000
2	Sponsorship for Symposium/Lecture - details to be discussed with the committee	7,500
3	Conference Bag (exclusive to 1 company) – Right to have company logo and product logo printed on/in the Conference Bag – Conference Bag Design and quantity have to be approved by the Organising Committee	7,000
4	Complimentary Delegates – Includes 20 Delegates to Attend Conference. Name of these delegates are to be provided to Secretariat	13,500
5	Full Page Advertisement in the Programme Book (Colour) - Back Cover – Excludes cost of design, artwork, colour separation and the film production of the advertisement.	5,000
6	Product Related Insert in the Conference Bag – Excludes cost of design, artwork, colour separation and the film production of the inserts. – Limited to 2 insertion only (insert has to be delivered to Organising Committee before 15 th August 2023)	1,000
Total (RM)		50,000

GOLD SPONSOR: RM34,000.00

No	Items/Entitlement	Value (RM)
1	1 Exhibition Booths (3M x3M) – Includes 1 Conference Bag, 2 Exhibitor Badges and Exhibitor Listing in the Conference Programme Book, 2 lunch passes on Day 1 and 2	8,000
2	Sponsorship for Symposium/Lecture - details to be discussed with the committee	7,500
3	Complimentary Delegates – Includes 20 Delegates to Attend Conference. Name of these delegates are to be provided to Secretariat	13,500
4	Full Page Advertisement in the Programme Book (Grayscale) - Inside Front/Back Cover – Excludes cost of design, artwork, colour separation and the film production of the advertisement.	4,000
5	Product Related Insert in the Conference Bag – Excludes cost of design, artwork, colour separation and the film production of the inserts. – Limited to 2 insertion only (insert has to be delivered to Organising Committee before 15 th August 2023)	1,000
Total (RM)		34,000

SILVER SPONSOR: RM26,000.00

No	Items/Entitlement	Value (RM)
1	1 Exhibition Booths (3M x3M) – Includes 1 Conference Bag, 2 Exhibitor Badges and Exhibitor Listing in the Conference Programme Book, 2 lunch passes on Day 1 and 2	8,000
2	Sponsorship for Symposium/Lecture - details to be discussed with the committee	7,500
3	Complimentary Delegates – Includes 10 Delegates to Attend Conference. Name of these delegates are to be provided to Secretariat	6,500
4	Full Page Advertisement in the Programme Book (Grayscale) - Running Page – Excludes cost of design, artwork, colour separation and the film production of the advertisement.	3,000
5	Product Related Insert in the Conference Bag – Excludes cost of design, artwork, colour separation and the film production of the inserts. – Limited to 2 insertion only (insert has to be delivered to Organising Committee before the designated deadline)	1,000
Total (RM)		26,000

OTHER SPONSORSHIP PACKAGES

Package	Entitlement	Value (RM)
A	<p>Conference Lanyard (exclusive to 1 company)</p> <ul style="list-style-type: none"> -Right to have company logo and product logo printed on Conference Lanyard. -Conference Lanyard Design and quantity have to be approved by the Organising Committee 	7,000
B	<p>Exhibition Booth (3M x3M)</p> <ul style="list-style-type: none"> - Includes 1 Conference Bag, 2 Exhibitor Badges and Exhibitor Listing in the Conference Programme Book. - 2 lunch passes on Day 1 and 2 	8,000
C	<p>Sponsorship for Symposium/Lecture</p> <ul style="list-style-type: none"> - details to be discussed with the committee 	7,500
D	<p>Complimentary Delegate</p> <ul style="list-style-type: none"> - Includes 1 Local Delegate to Attend Conference. Name of the delegate to be provided to Secretariat 	650
E	<p>Full Page Advertisement in the Programme Book (Grayscale) - Inside Front/Back Cover</p> <ul style="list-style-type: none"> - Excludes cost of design, artwork, colour separation and the film production of the advertisement. 	4,000
F	<p>Full Page Advertisement in the Programme Book (Grayscale) - Running Page</p> <ul style="list-style-type: none"> - Excludes cost of design, artwork, colour separation and the film production of the advertisement. 	3,000
G	<p>Half Page Advertisement in the Programme Book (Grayscale) - Running Page</p> <ul style="list-style-type: none"> - Excludes cost of design, artwork, colour separation and the film production of the advertisement. 	1,500
H	<p>Product Related Insert in the Conference Bag</p> <ul style="list-style-type: none"> - Excludes cost of design, artwork, colour separation and the film production of the inserts. -Limited to 1 insertion only (insert has to be delivered to Organising Committee before 15th August 2023) 	1,000

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5 – 6th September 2023
Kuala Lumpur

SPONSORSHIP FORM

Please return the completed form to the MACB Conference Secretariat at
Contact Person : Puan Putri Junaidah (Tel: 014-336 1962), junaidahmy@ummc.edu.my
: Puan Roziela Abu Bakar (Tel: 012-224 6218), zadrielz@yahoo.com

We wish to participate as a sponsor in the above conference as follows:

No.	Package	Please tick (/)	Amount (RM)
1	Platinum sponsor (only 1 sponsor)		
2	Gold sponsor (2 sponsors)		
3	Silver sponsor (4 sponsors)		
4	Package A (only 1 sponsor)		
5	Package B		
6	Package C		
7	Package D		
8	Package E		
9	Package F		
10	Package G		
11	Package H		
Total Cost			

We hereby enclosed bank in slip/ a cheque / bank draft / money order No:
..... for the amount of RM

(Cheque made payable to: Malaysian Association of Clinical Biochemists or Persatuan Klinikal Biokimia Malaysia or Bank into CIMB Bank Berhad; Account No: 80-0860845-9)

All payment must be payable to MACB **before 15th August 2023**

Submitted by:
Name: Designation:
Company & Address:
.....
Tel: Fax:
Email:
Signature & Company stamp: Date: